

OUTERSPACE

DIGITAL



**“ FROM TINY TWEAKS TO TOWERING TRIUMPHS,
WE'RE ON A MISSION TO MAKE EVERY STEP COUNT ”**

EMPOWERED BY NEIL ARMSTRONG'S ICONIC PHRASE,

"THAT'S ONE SMALL STEP FOR MAN, ONE GIANT LEAP FOR MANKIND"

WE SET OUR SIGHTS ON MASTERING THE MINUTE THAT WILL PROPEL US TOWARDS
MASSIVE ADVANCEMENTS AND ETCH OUR LEGACY IN THE DIGITAL REALM

WE OUTER ARE SPACE

IN THE DAWN OF 2021, OUTERSPACE DIGITAL WAS BORN WITH A MISSION TO EMPOWER SME'S AND CORPORATES IN THEIR DIGITAL JOURNEY.

WE BRING FORTH A FORMIDABLE ALLIANCE OF DESIGN AND DEVELOPMENT STEMMING FROM MARKETING, AND STRATEGY EXPERTS TO HELP THEM SOAR IN THE CONSTANTLY EVOLVING DIGITAL LANDSCAPE.

TEAM

15+

CLIENTS

40+

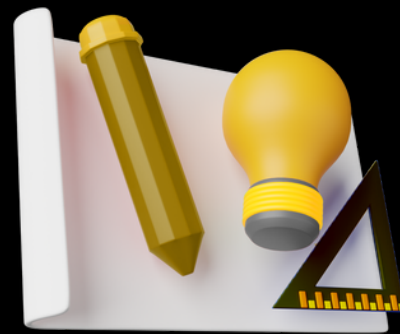
PROJECTS

100+

OUR PORTFOLIO



SERVICES WE PROVIDE



**BRANDING
ESSENTIALS**



**SOCIAL MEDIA
MANAGEMENT**



**WEB & APP
DEVELOPMENT**



**TRAFFIC
OPTIMIZATION**



**SEARCH ENGINE
OPTIMIZATION**

OUR PROCESS

DISCOVERY

We gather all project related information

STRATEGY

We formulate a plan to achieve the project objective

DESIGN

We bring out a vision for the project

DEVELOPMENT

We execute to make the vision a reality

DEPLOY & OPTIMIZE

We go live, learn and improve continuously



BRANDING ESSENTIALS



BRANDING ESSENTIALS

Branding is not just a Logo or a Tagline, it's the essence of a Company's Identity and the Foundation of its reputation.

In today's competitive market, having a strong brand is essential for a business to stand out and make a lasting impression on customers, stakeholders and the world.

WE ALSO OFFER

CHARACTER DESIGNING

BROCHURE DESIGNING

MERCHANDISE DESIGNING

PACKAGE DESIGNING

CONTENT WRITING

OUR PACKAGE INCLUDES

- ✕ BRAND STRATEGY
- ✕ LOGO DESIGN
- ✕ BRAND BOARD
- ✕ BUSINESS PACK
(VISITING CARD + LETTER HEAD)
- ✕ ADVERTISER PACK
(BRANDING MATERIAL)

REQUEST QUOTE

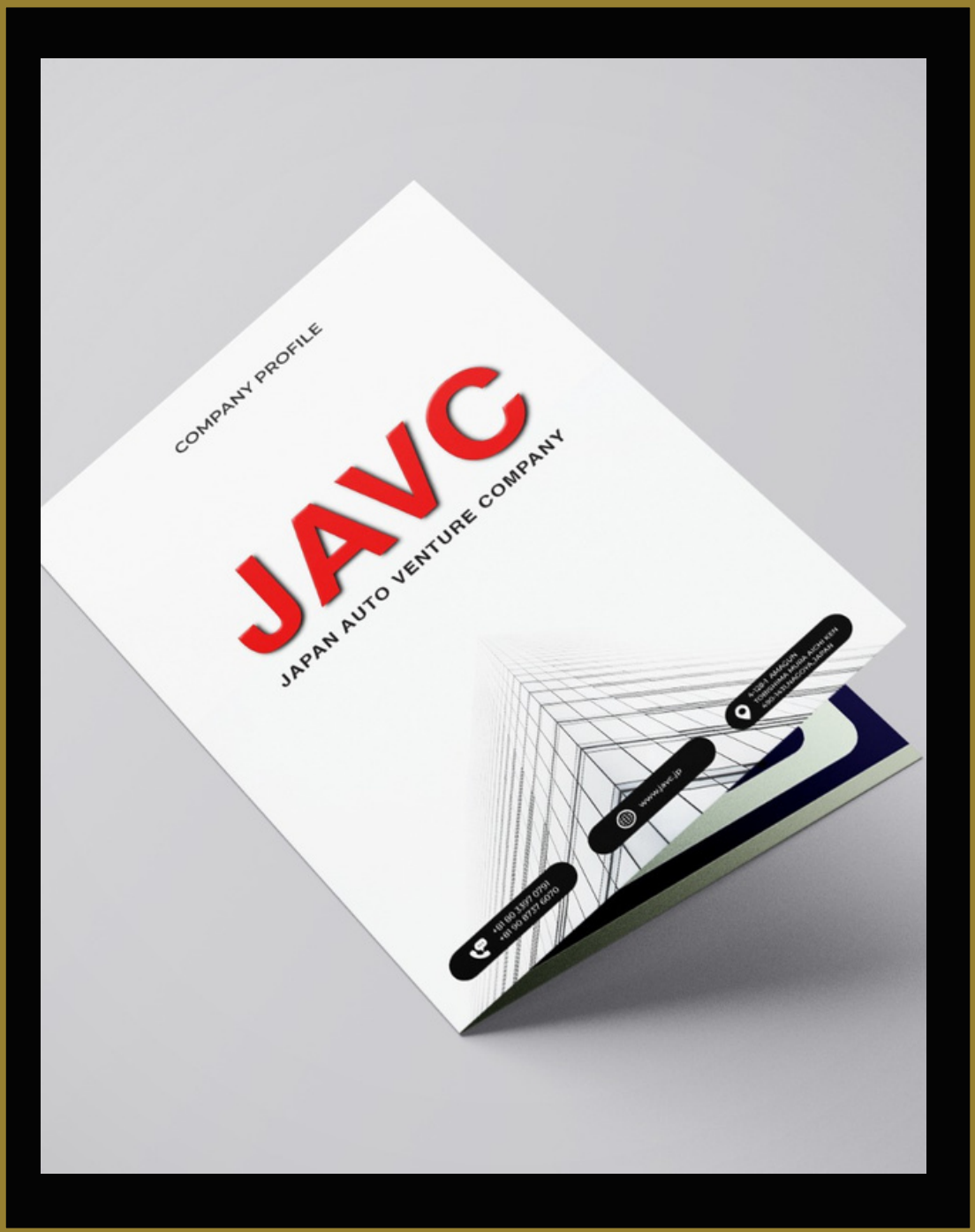
CASE STUDY

Moni was a brand identity crafted for a UAE client to revolutionize Money Management.

OuterSpace Digital understood the founder's values and created a brand name, logo, icons, fonts, and colors to reflect the solution's purpose and appeal to the target audience.



MORE WORK OF OURS



SOCIAL MEDIA MANAGEMENT



SOCIAL MEDIA MANAGEMENT

Social Media Management: The missing piece in your business puzzle. In today's digital age, having a strong social media presence is crucial for success.

A well-executed plan helps you reach a wider audience, establish your brand as an industry leader. Don't let a mediocre social media presence hold you back. Embrace Social Media Management and watch your business soar!

WE ALSO OFFER

PRODUCT PHOTOGRAPHY

VIDEO ANIMATIONS

PRODUCT TEASERS

OUR PACKAGE INCLUDES

- ✕ SOCIAL STRATEGY
- ✕ CONTENT PILLARS
- ✕ CONTENT CREATION
- ✕ MONTHLY REVIEWS
- ✕ CHANNEL MAINTENANCE



REQUEST QUOTE

CASE STUDY

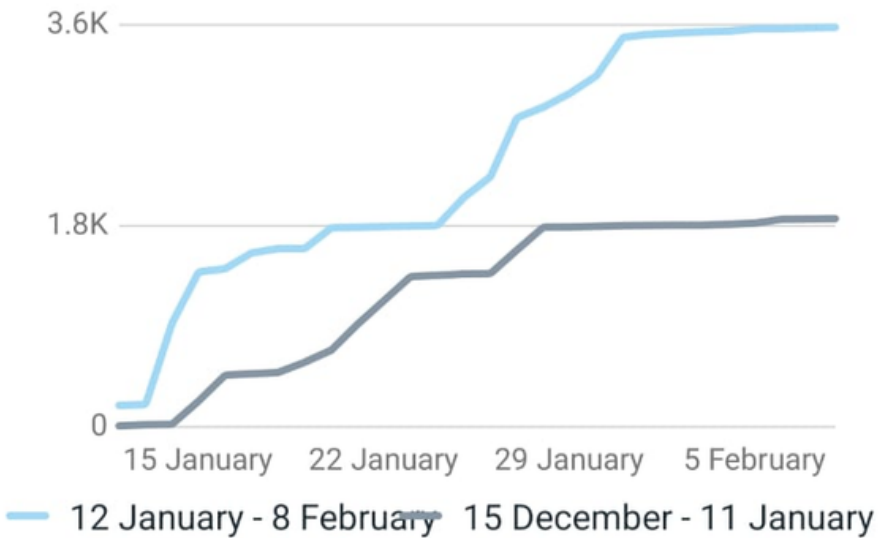
GrandSpace is a provider of managed private office spaces that caters to small and medium-sized enterprises (SMEs) in Sri Lanka.

Due to the novelty of the concept, OuterSpace needed to launch a first-phase social media strategy that would educate its target audience through informative content about the business model.

Additionally, the strategy included running promotional content aimed at building an audience.

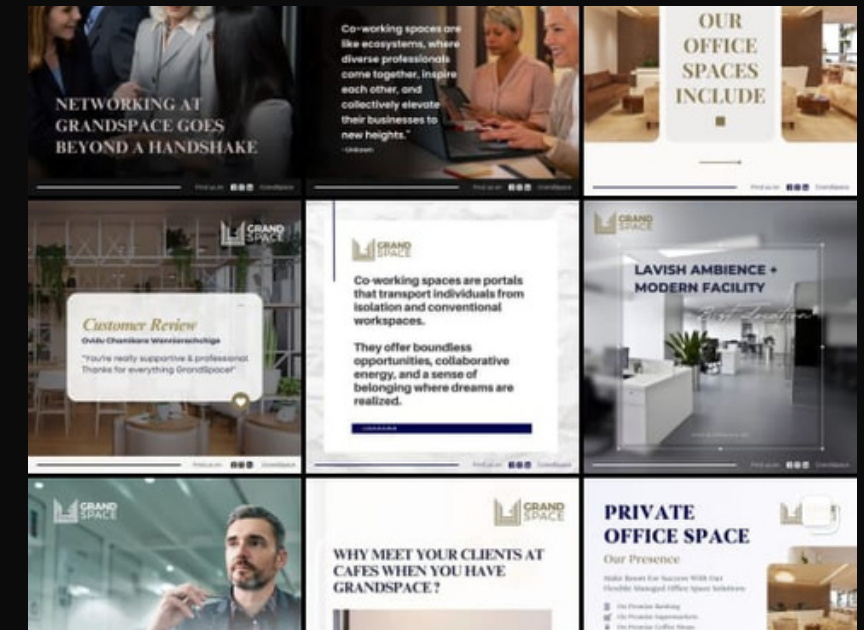
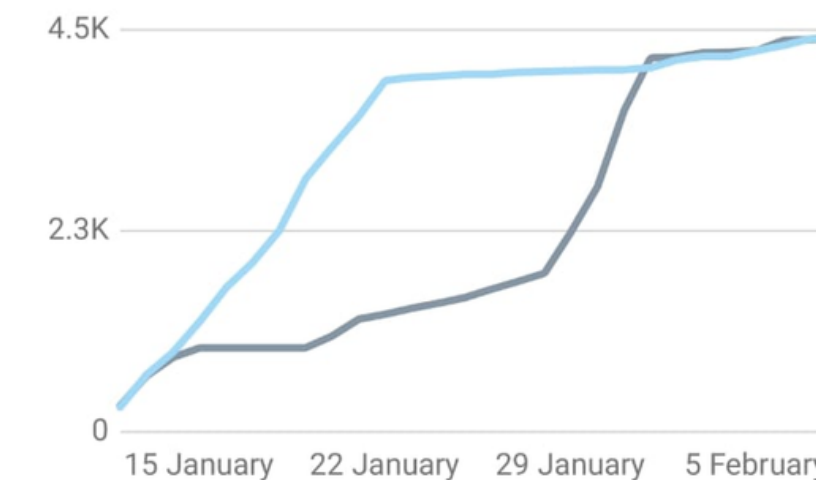
Compare your cumulative reach from the selected date range to the previous one.

Facebook Page Reach i
3.6K ↑ 91.8%

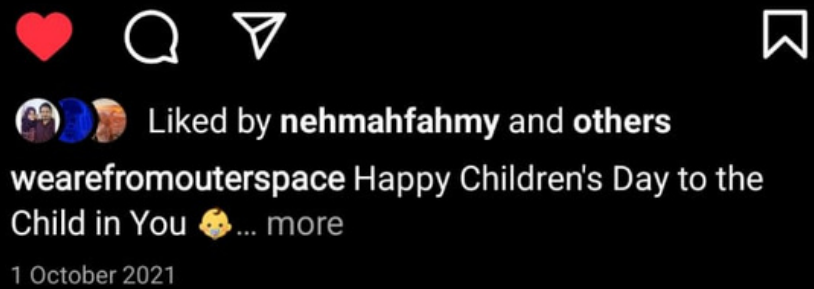
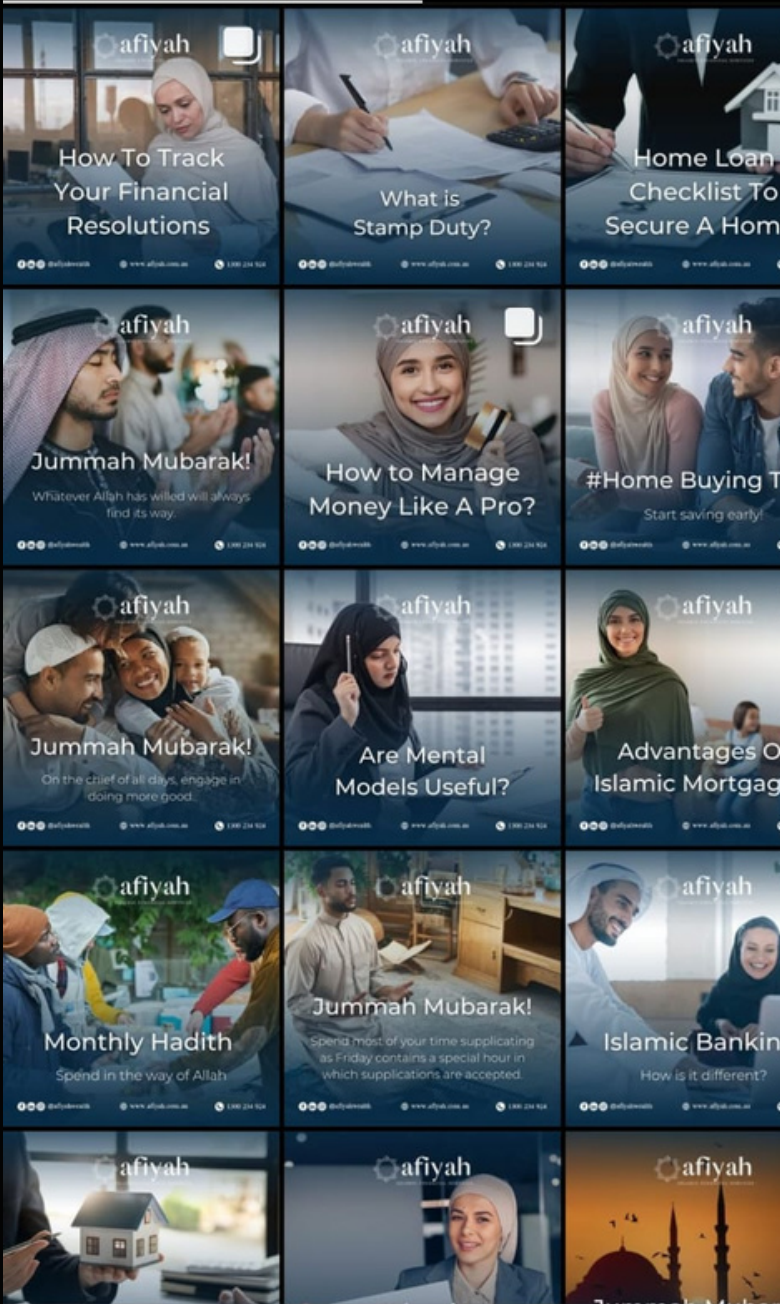


Compare your cumulative reach from the selected date range to the previous one.

Instagram Reach i
4.4K ↑ 0.2%



MORE WORK OF OURS



WEB & APP DEVELOPMENT



WEB & APP DEVELOPMENT

Elevate Your Business with Your Own Custom Online Space.

It's time to seize control of your online presence and start reaching new heights! A website, web app, or mobile app will allow you to create a space that truly reflects your brand, engages with your customers, and drives revenue growth. Say goodbye to limitations and hello to unlimited opportunities with your own custom online space.

WE ALSO OFFER

WEB CONTENT WRITING

WEB GRAPHIC DESIGNS

PROTOTYPING

SEO & ANALYTICS

OUR PACKAGES

- ✘ LANDING PAGES
- ✘ COMPANY PROFILE WEBSITES
- ✘ E-COMMERCE WEBSITES
- ✘ E-COMMERCE WEB APPS
- ✘ CUSTOM WEB APPS
- ✘ MOBILE APPLICATIONS

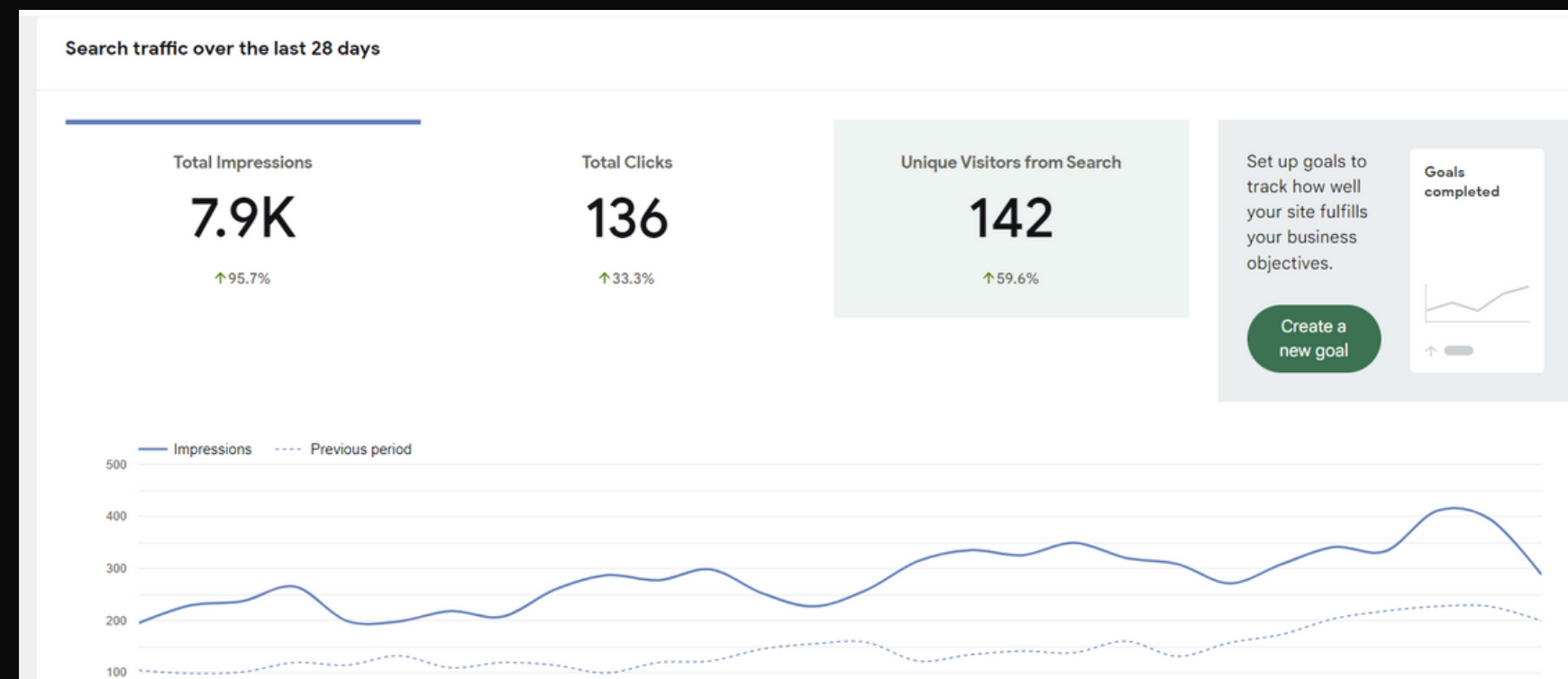
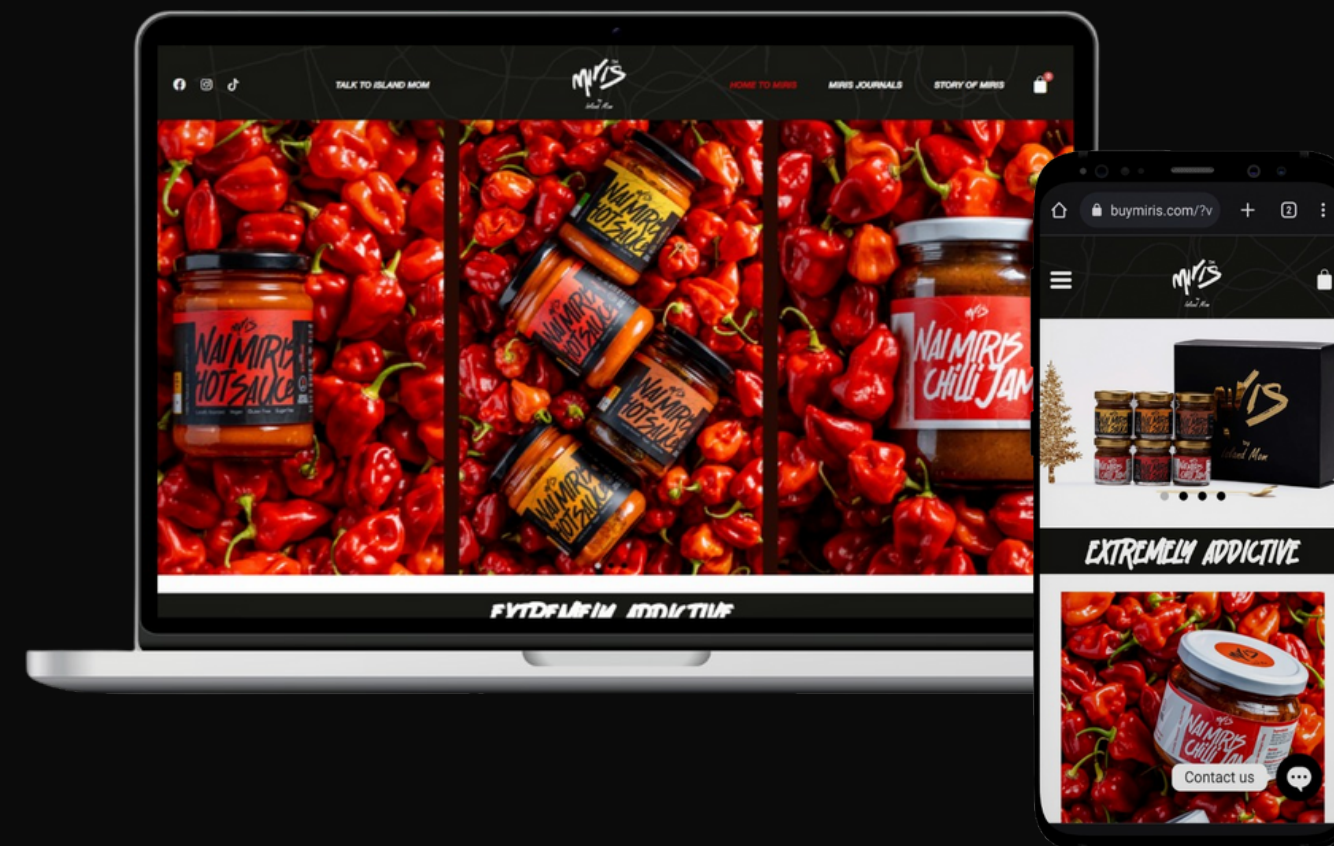
REQUEST QUOTE

CASE STUDY

Island Mum's Miris, a Sri Lankan hot sauce brand, tasked OuterSpace Digital with creating their online hub to showcase their unique flavors to the world.

Starting with keyword research, the team crafted a user-friendly website with optimized content and a seamless customer experience.

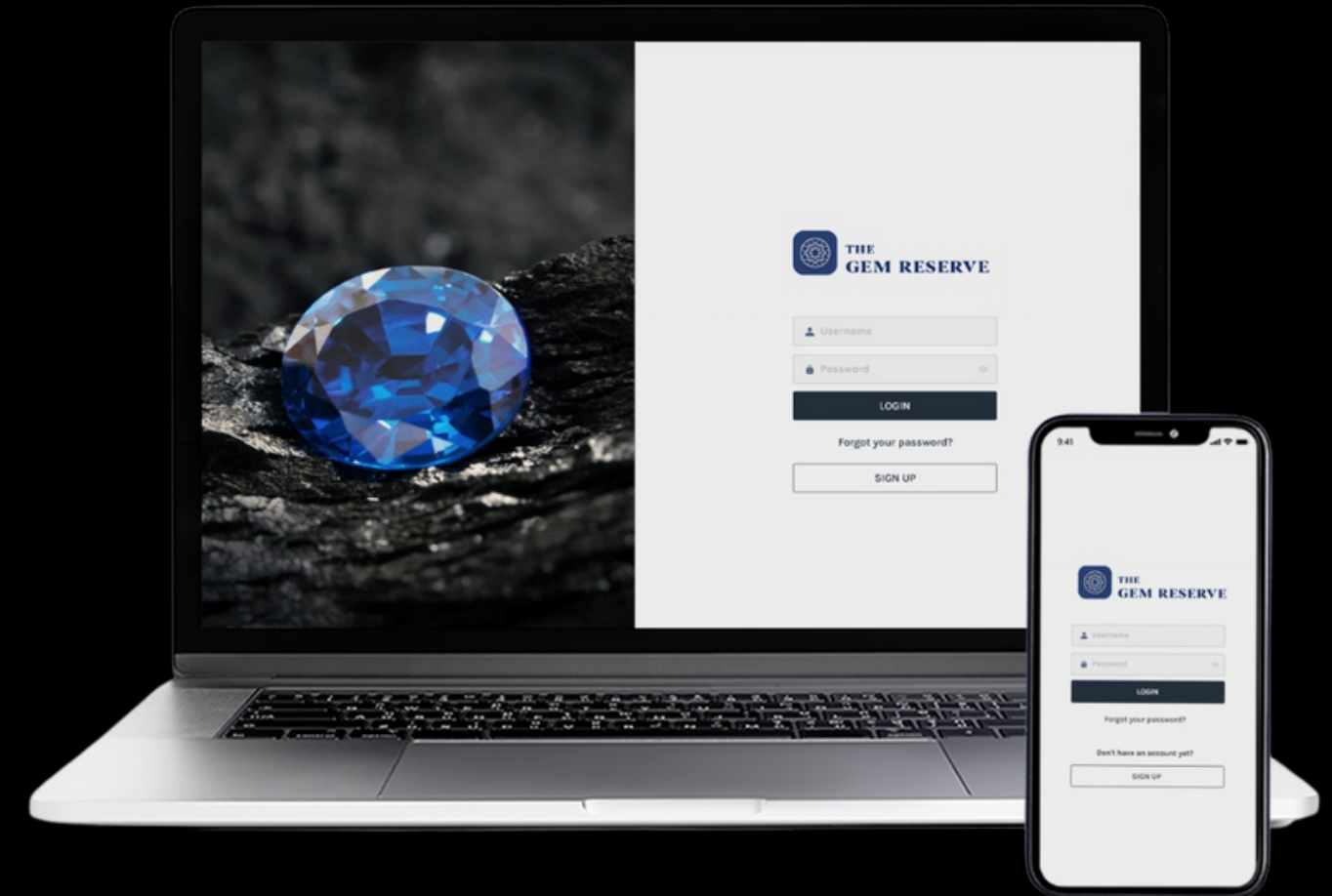
The developers perfected the design, and the business manager ensured its performance was optimized through testing and SEO. The result was a successful launch, inviting customers to experience Island Mum's journey.



CASE STUDY

OuterSpace Digital created Gem Reserve, a SAAS-based ERP solution for the gem industry to manage customers, suppliers, inventory, sales and purchases.

The process started with mapping the customer journey, creating a UI design and prototype, receiving feedback, and optimizing the solution with maximum performance in mind. The final product is a functional and elegantly designed solution set to transform the industry.



FEW FROM OUR PORTFOLIO

www.buymiris.com

www.eazymall.lk

www.javc.jp

www.amico.lk

www.msmedicalslk

www.labequco.com

www.nippontrucks.com

TRAFFIC OPTIMIZATION



TRAFFIC OPTIMIZATION

With Paid Advertising, you have the power to reach your desired audience quickly and effectively. By targeting the right people, you can make a big impact in a short period of time. Additionally, you can track your ads' performance, allowing you to make adjustments and improve your results over time.

In today's digital age, investing in Paid Advertising is a must for businesses looking to stay ahead of the competition. With the ability to reach a larger audience and drive traffic to your website, you can increase your online visibility, grow your brand, and ultimately drive sales.

WE ALSO OFFER

WEB CONVERSION RATE OPTIMIZATION SERVICES

OUR PACKAGES

- ✕ WEB MARKETING AUTOMATIONS
- ✕ NEWSLETTER CAMPAIGNS
- ✕ SOCIAL MEDIA CAMPAIGNS
- ✕ SEARCH / DISPLAY CAMPAIGNS
- ✕ INFLUENCER CAMPAIGNS
- ✕ 360 DEGREE CAMPAIGNS

REQUEST QUOTE

CASE STUDY

Mandarin Retail, a youthful women's modest clothing destination, tasked OuterSpace Digital to drum up leads during slow seasons with a tight budget.

OuterSpace expertly crafted a cost-effective strategy, reaching the ideal audience and generating leads for just 2 cents each.

Performance

\$30.15 spent over 8 days.

Link clicks

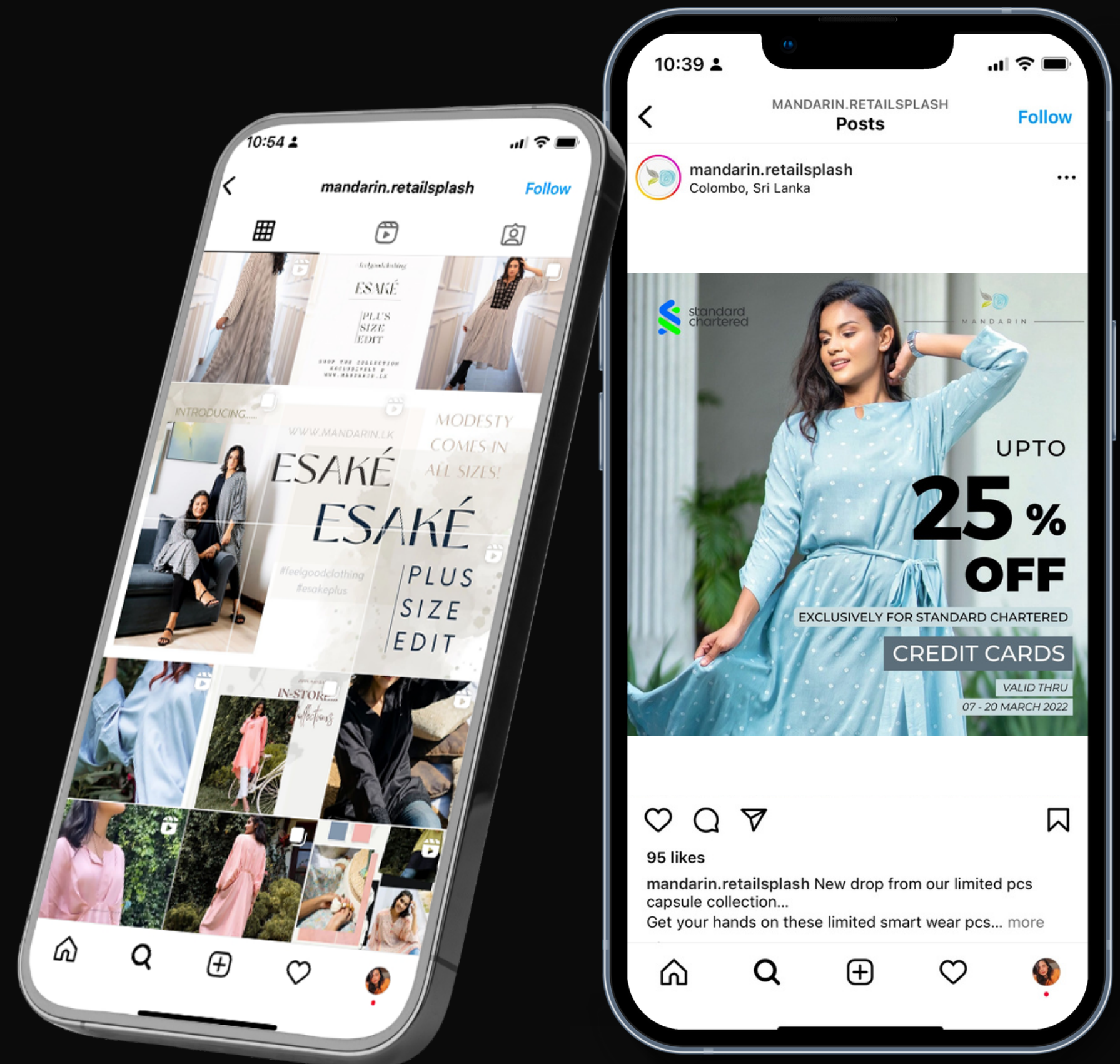
1,343

Reach

53,745

Cost per Link Click

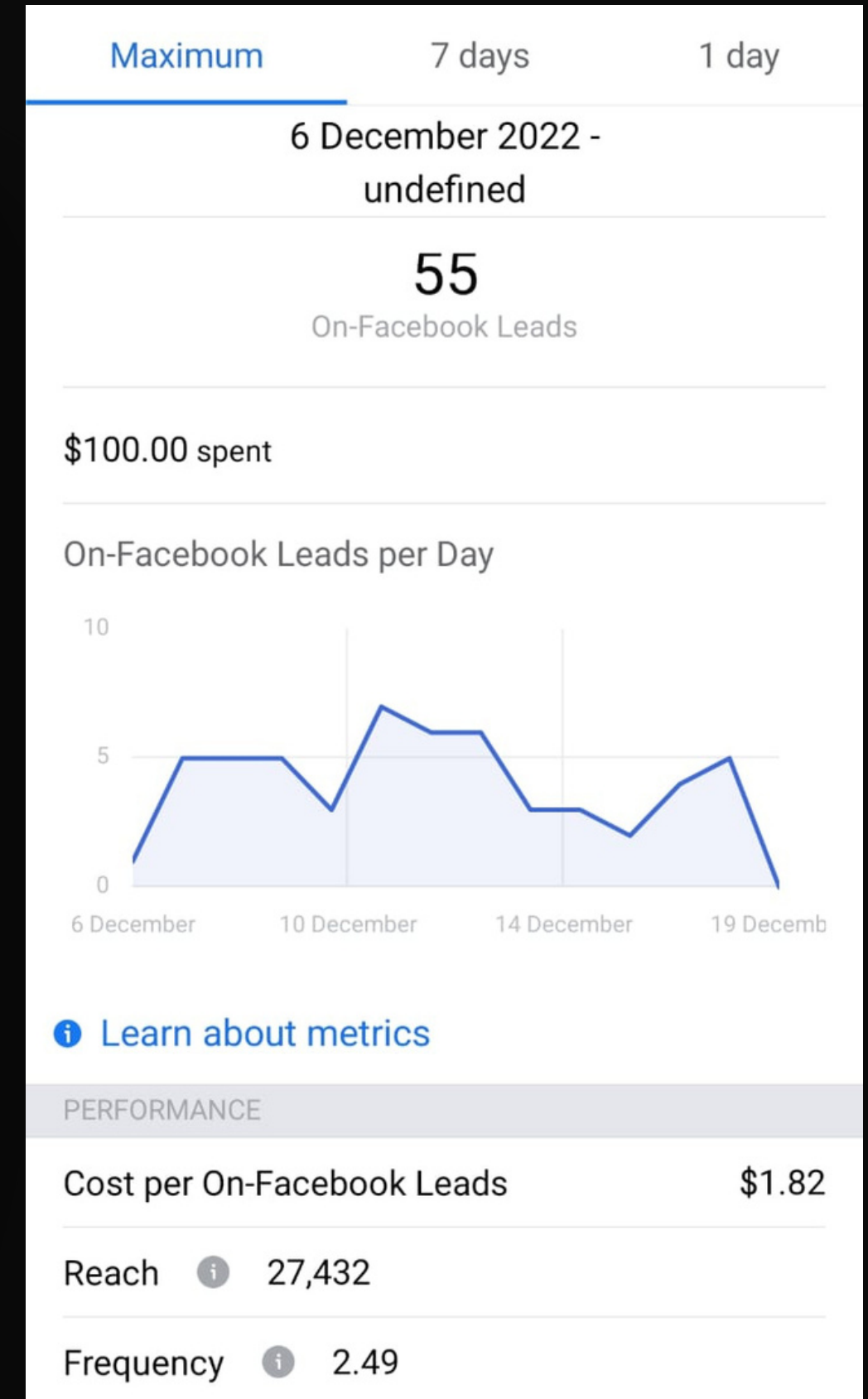
\$0.02



CASE STUDY

Grand Space, a provider of top-notch private office spaces for Sri Lankan SMEs, launched a new space at Astoria and needed to fill it quickly.

OuterSpace Digital crafted a savvy campaign that sparked interest in the SME decision makers, resulting in a whopping 50+ leads in just two weeks.



SEARCH ENGINE OPTIMIZATION



SEARCH ENGINE OPTIMIZATION

SEO is essential for any modern business. It helps improve your online visibility and drives organic traffic from search engines to your website.

By researching, analyzing and implementing SEO techniques, you can increase your website's ranking and relevance, putting your business in front of millions of potential customers who are actively searching for products and services like yours.

Investing in SEO is an investment in your business's future, unlocking its full potential and driving more qualified leads and conversions.

OUR PACKAGES

- ✕ **BLOG WRITING
(KEYWORD RANKING STRATEGY)**
- ✕ **LOCAL SEO**
- ✕ **ON PAGE SEO**
- ✕ **OFF PAGE SEO**
- ✕ **SEO AUDIT**
- ✕ **MONTHLY MAINTENANCE &
OPTIMIZATION**

[REQUEST QUOTE](#)

CONFUSED ON HOW SEO CAN HELP YOUR BUSINESS



NO WORRIES

WE PROVIDE FREE CONSULTATION ON HOW SEO CAN HELP YOUR BUSINESS GROW

LAST BUT NOT LEAST ...

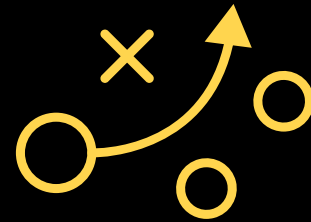
WHY US ?



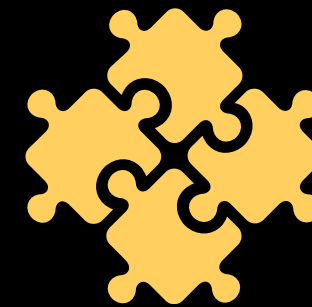
COST
EFFECTIVE



OBJECTIVE
FOCUSED



DATA DRIVEN
STRATEGIES




INTEGRATED
STRATEGIES



SKILLED
RESOURCES

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